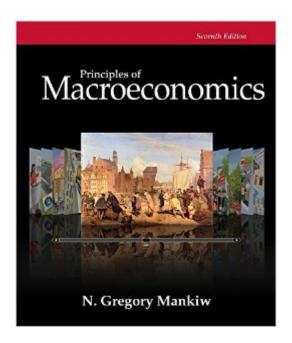
The book was found

Bundle: Principles Of Macroeconomics, Loose-Leaf Version, 7th + ApliaTM, 1 Term Printed Access Card





Synopsis

With its clear and engaging writing style, PRINCIPLES OF MACROECONOMICS, Seventh Edition, continues to be one of the most popular books on economics available today. Mankiw emphasizes material that you are likely to find interesting about the economy (particularly if you are studying economics for the first time), including real-life scenarios, useful facts, and the many ways economic concepts play a role in the decisions you make every day.

Book Information

Loose Leaf: 551 pages

Publisher: South-Western College Pub; 7 edition (January 1, 2014)

Language: English

ISBN-10: 1305134931

ISBN-13: 978-1305134935

Product Dimensions: 8.3 x 0.8 x 10 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars Â See all reviews (13 customer reviews)

Best Sellers Rank: #89,945 in Books (See Top 100 in Books) #106 in Books > Business & Money > Economics > Macroeconomics #602 in Books > Textbooks > Business & Finance > Economics #1781 in Books > Education & Teaching > Schools & Teaching > Instruction Methods

Customer Reviews

Get Ahead with Mankiwâ Â™s Principles of Macroeconomics View View larger View larger larger View larger Walk Through Concepts and Analyses Via Animated Graphs. New Graphing at a Glance video tutorials, embedded throughout the interactive eReader, enhance the learning experience by bringing graphs to life, allowing students to see graphs physically move along the axes. Understanding how graphs work and what shifts or movements along the curves mean in economics contexts is one of the difficult challenges that Principles students face in developing the economic way of thinking. This feature walks students through basic graphing concepts, challenges, and graphing analyses via animated graphs. ConceptClips Assist with Terminology. New ConceptClips, embedded throughout the interactive eReader, address the challenge of understanding economics terminology that students face when first introduced to the subject matter. These vocabulary animations provide students with a memorable auditory and visual representation of the important terminology for the course. Real World Context with New Mankiw Roadmap Videos. New Mankiw Roadmap videos feature author,

Greg Mankiw, introducing the chapter content by providing real world context and motivation around what the students will be learning in the upcoming chapter. These videos answer the 'Why?' before getting into the 'What?', providing students with a better understanding of the importance and rationale for the chapter content and helping them to understand how economics relates to what they experience in their lives and see in the world around them. Problem Walk-Throughs Explain Difficult Concepts & Homework. New Problem Walk-Throughs further explain difficult concepts and homework roadblocks by walking students through solving a problem from start to finish. Students want to work through problem assignments without breaking concentration and when it's convenient for them, which is not always during the office hours when instructors can be available for extra help. Students can play and replay the tutorials as they work through homework assignments or prepare for quizzes and tests, almost as though they had an instructor by their side the whole time. Ideal for homework, study outside the classroom, or distance learning, these tutorials give students extra instructional help whenever and wherever it's most useful.

Aplia Has Everything You Need to Get Homework Done Successfully. View larger View larger View larger View larger Millions of students use Aplia to better prepare for class. In just 10 years, more than one billion answers have been submitted through Aplia, the premier online assignment solution. Millions of students use Aplia to better prepare for class and for their exams. Join them today! Know what $\hat{A} \hat{c} \hat{A} \hat{A}^{TM}$ s important. Aplia assignments mean 'no surprises'â Â"with an at-a-glance view of current assignments organized by due date, you always know what $\hat{A} \notin \hat{A} \hat{A}^{TM}$ s due, and when. Discover real-world relevance. Aplia ties your lessons into real-world applications so you get a bigger, better picture of how you $\hat{A} \hat{c} \hat{A} \hat{A}^{TM}$ II use your education in your future workplace. Master the content. Automatic grading and immediate step-by-step feedback helps you master content the right way the first time.

Download to continue reading...

Bundle: Principles of Macroeconomics, Loose-Leaf Version, 7th + ApliaTM, 1 term Printed Access
Card Bundle: Principles of Microeconomics, Loose-Leaf Version, 7th + ApliaTM, 1 term Printed
Access Card Bundle: Illustrated Microsoft Office 365 & Office 2016: Introductory, Loose-leaf Version
+ SAM 365 & 2016 Assessments, Trainings, and Projects with 1 MindTap Reader Multi-Term
Printed Access Card Bundle: Shelly Cashman Series Microsoft Office 365 & Office 2016:
Introductory, Loose-leaf Version + SAM 365 & 2016 Assessments, Trainings, and ... MindTap
Reader Multi-Term Printed Access Card Bundle: Understanding Nutrition, Loose-leaf Version, 14th

+ Diet and Wellness Plus, 1 term (6 months) Printed Access Card Bundle: Income Tax Fundamentals 2016, Loose-Leaf Version, 34th + H&R Block Premium & Business Software + CengageNOWTMv2, 2 terms Printed Access Card Bundle: Principles of Microeconomics, 7th + MindTap Economics, 1 term (6 months) Printed Access Card 3,2,1 Code It! (with Premium Web Site 1-Year Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Understanding Health Insurance: A Guide to Billing and Reimbursement (with Premium Web Site, 2) terms (12 months) Printed Access Card and Cengage EncoderPro.com Demo Printed Access Card) Medical Billing 101 (with Cengage EncoderPro Demo Printed Access Card and Premium Web Site, 2 terms (12 months) Printed Access Card) Database Systems: Design, Implementation, and Management (with Premium WebSite Printed Access Card and Essential Textbook Resources Printed Access Card) Educational Psychology: Theory and Practice, Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (11th Edition) Strategies for Reading Assessment and Instruction in an Era of Common Core Standards: Helping Every Child Succeed, Pearson eText with Loose-Leaf Version - Access Card Package (5th Edition) Instructional Technology and Media for Learning, Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (11th Edition) Inclusive Classroom, The, Video-Enhanced Pearson eText with Loose-Leaf Version -- Access Card Package (5th Edition) Loose-leaf Version for Macroeconomics in Modules Bundle: Keyboarding and Word Processing Essentials, Lessons 1-55, 19th +Keyboarding Pro DELUXE Online Lessons 1-55, 1 term (6 month) Printed Access Card Jazz: The First 100 Years, Enhanced Media Edition (with Digital Music Downloadable Card, 1 term (6 months) Printed Access Card) Shelly Cashman Series Microsoft Office 365 & Access 2016: Comprehensive, Loose-leaf Version Macroeconomics (with Digital Assets, 2 terms (12 months) Printed Access Card)

Dmca